



Secret SEO Competitive Research

Report Created for [Blackhatworld.com](https://blackhatworld.com)

Explore Your SEO Competitive Landscape

FEB-12 2024 - FEB-18 2024

Competitive Research



ahrefs.com

Search system: **Google** Country: **US** Data for: **February 2024** Currency: **USD(\$)**

Access detailed data and reports to see how you stack up against competitors in the SEO arena. Understand your position and strategize accordingly.

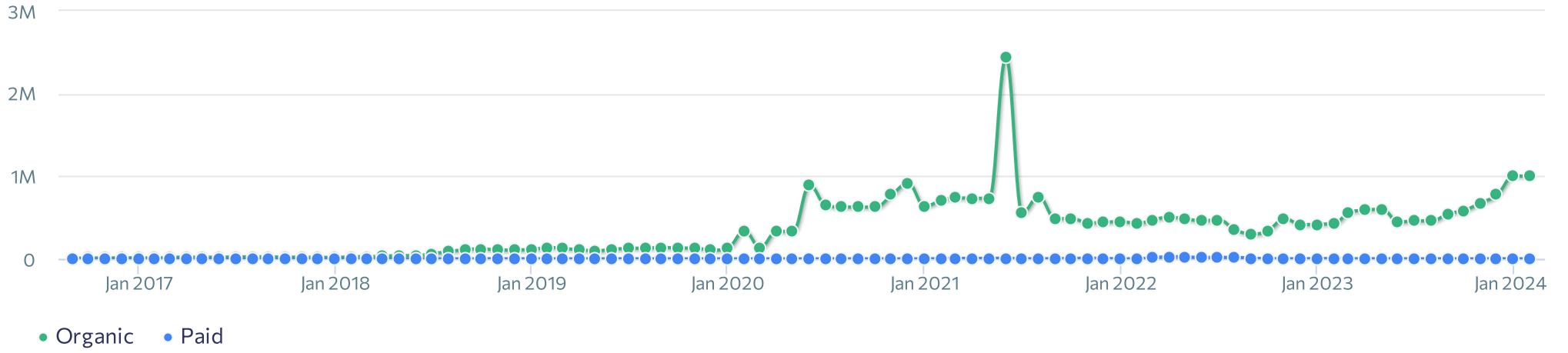
DOMAIN TRUST 93	PAGE TRUST 59	REFERRING DOMAINS 175.1K ▲ 837	BACKLINKS 7.2M ▲ 117.8K
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ORGANIC TRAFFIC		
ORGANIC TRAFFIC 996.9K ▼ 7.7K	KEYWORDS 338.5K ▼ 9.9K	TOTAL TRAFFIC COST \$1.3M ▼ 2.5K

PAID TRAFFIC		
PAID TRAFFIC 39 ▼ 530	KEYWORDS 79 ▼ 135	TOTAL TRAFFIC COST \$124.2 ▼ 940.8

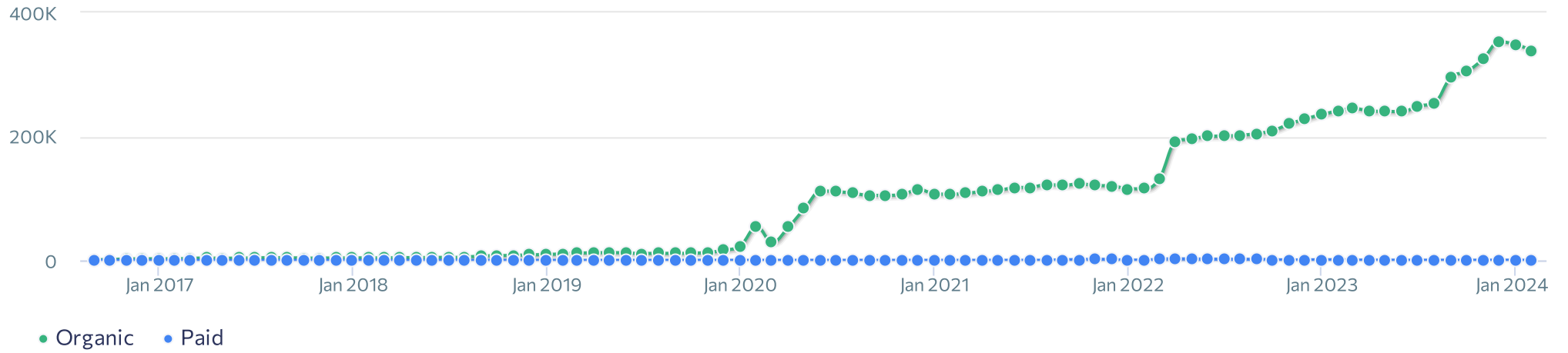
TOTAL TRAFFIC

The estimated number of clicks that the analyzed domain/URL will get per month in its organic and PPC campaigns.



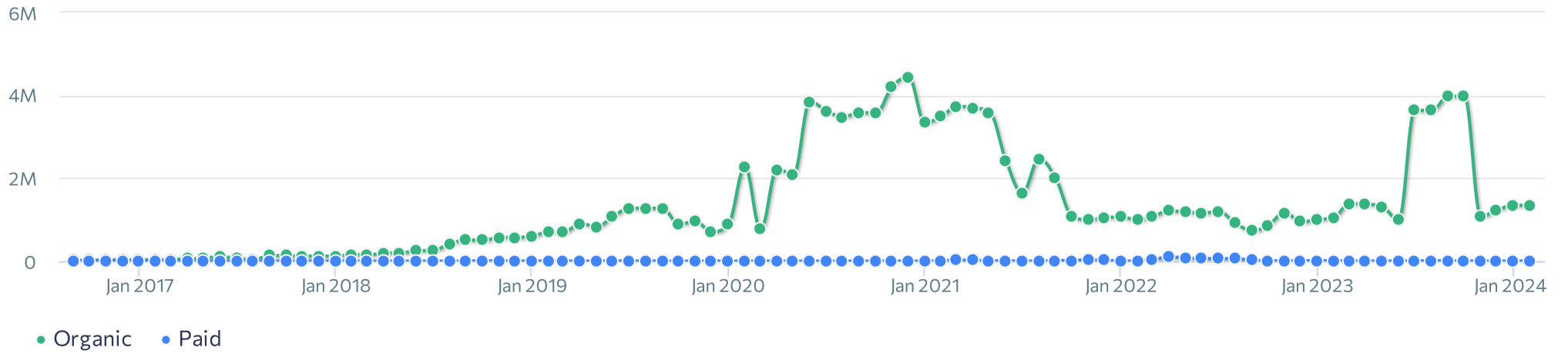
KEYWORDS

Dynamics of the keywords the analyzed domain/URL ranks for in organic search and targets in its PPC campaigns.



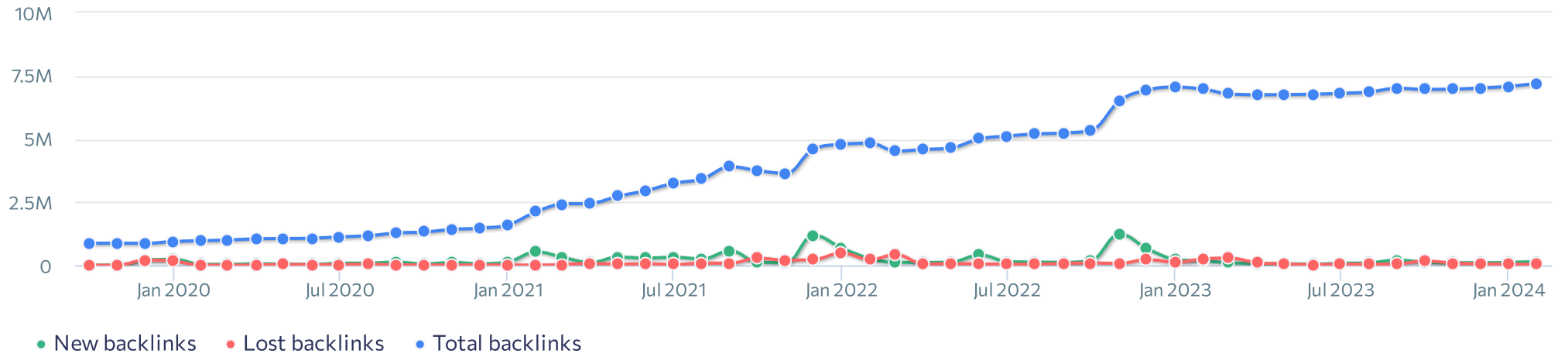
TRAFFIC COST

The estimated cost of potential traffic that the analyzed domain/URL will get if it targets every discovered keyword. Traffic cost is expressed as Google Ads prices.



BACKLINKS

History of acquired backlinks for the analyzed domain/URL.



ORGANIC KEYWORDS

FEBRUARY 2024

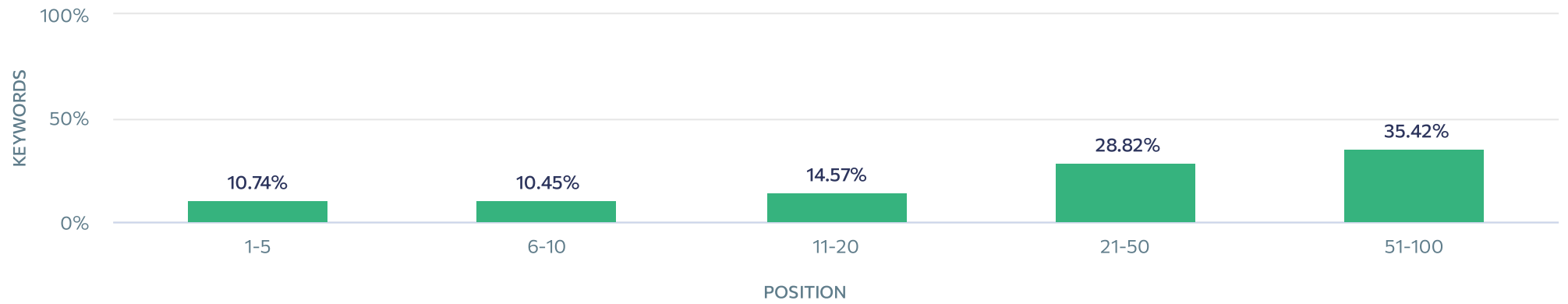
Top keywords that drive the most traffic from organic search

KEYWORD (10/384,806)	SEARCH VOL.	POSITION	COMPETITION	CPC	URL	TRAFFIC	TRAFFIC SHARE	TRAFFIC COST
google eat	4.09M	4	0.04	\$0.03	🔗	119.73K	12.01%	\$3.6K
google e.at	4.09M	5	0.04	\$0.06	🔗	96.36K	9.67%	\$5.8K
ahrefs	40.5K	1	0.09	\$3.23	🔗	18.33K	1.84%	\$59.2K
fapello	1.83M	9 NEW	0	\$2.01	🔗	15.96K	1.6%	\$32.1K
sentence rewriter	271K	1	0.09	\$0.09	🔗	11.2K	1.12%	\$1K
ai rewriter	14.8K	1	0.14	\$0.74	🔗	5.66K	0.57%	\$4.2K
search backlinks	12.1K	1	0.01	\$2.38	🔗	5.26K	0.53%	\$12.5K
keyword keywords	201K	5	0.02	\$1.49	🔗	4.06K	0.41%	\$6K
paragraph rewriter	271K	2 ▼ 1	0.09	\$0.09	🔗	4.01K	0.4%	\$361.1
onet.pl	301K	6 NEW	0	—	🔗	3.95K	0.4%	\$0

DISTRIBUTION OF ORGANIC KEYWORD RANKINGS

FEBRUARY 2024

Distribution of keywords based on their SERP positions.



ORGANIC COMPETITORS

FEBRUARY 2024

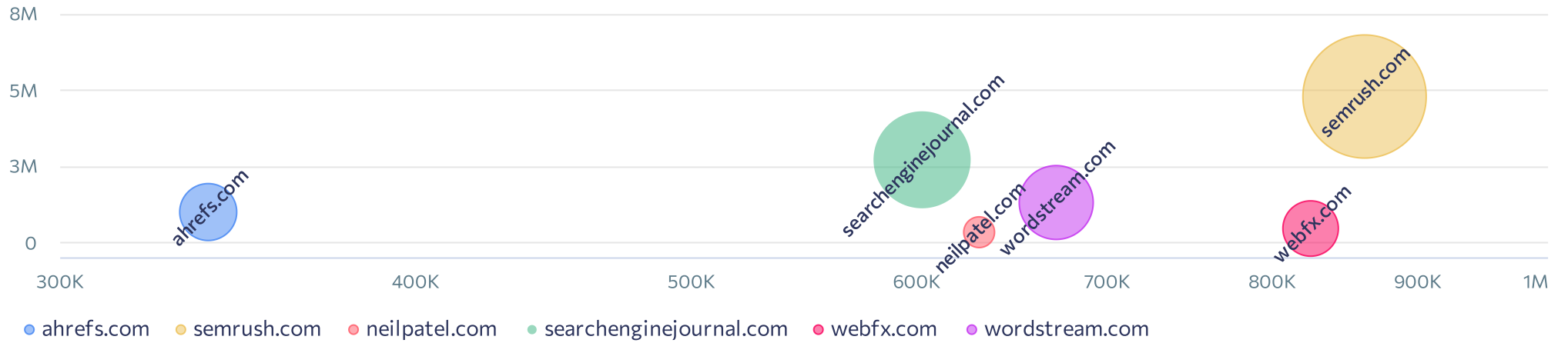
The top 10 websites that get organic search traffic for keywords that are similar to the ones targeted by the analyzed website

DOMAIN (10/422)	DT	COMMON KEYWORDS	MISSING KEYWORDS	KEYWORD TOTAL	TOTAL TRAFFIC	TOTAL TRAFFIC COST
 semrush.com	 94	176.6K	685.4K	862K	4.8M	\$6.7M
 neilpatel.com	 93	141.4K	489.9K	631.2K	335.6K	\$1.1M
 searchenginejournal.com	 95	122K	480.7K	602.6K	2.7M	\$1.5M
 webfx.com	 90	103.5K	722.3K	825.8K	456.8K	\$1.7M
 wordstream.com	 91	101.2K	570.7K	671.9K	1.3M	\$3.4M
 moz.com	 94	99.9K	122.4K	222.3K	653.5K	\$1M
 backlinko.com	 90	90.4K	161.4K	251.7K	400.8K	\$807.8K
 searchengineland.com	 93	85K	312.9K	397.8K	1.3M	\$1.8M
 rockcontent.com	 89	79.7K	495K	574.7K	190.4K	\$332K
 kinsta.com	 90	76.4K	1.2M	1.3M	983K	\$1.4M

DISTRIBUTION OF ORGANIC COMPETITORS

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The distribution of top competitors in organic search depending on the volume of traffic and the number of keywords



TOP PAGES IN ORGANIC SEARCH

FEBRUARY 2024








Pages with the largest volume of organic traffic from Google

URL (10/6,739)	TRAFFIC SHARE	TOTAL TRAFFIC	TOTAL TRAFFIC COST	KEYWORDS TOTAL
What is E-A-T? Why It's Important for SEO https://ahrefs.com/blog/eat-seo/	21.71%	216.4K	\$9.6K	166
Free Keyword Rank Checker Tool https://ahrefs.com/keyword-rank-checker	8.37%	83.4K	\$177.2K	4.3K
Free Backlink Checker by Ahrefs https://ahrefs.com/backlink-checker	5.86%	58.4K	\$142.8K	4.7K
Free AI Paragraph Rewriter https://ahrefs.com/writing-tools/paragraph-rewriter	3.35%	33.3K	\$13.1K	2K
Ahrefs - SEO Tools & Resources To Grow Your Search Traffic https://ahrefs.com/	2.77%	27.7K	\$82.2K	15.2K
Free Keyword Generator Tool: Find 100+ Keyword Ideas in ... https://ahrefs.com/keyword-generator	2.71%	27K	\$49.4K	5.1K
Website Authority Checker: Check the "Authority" Of Any ... https://ahrefs.com/website-authority-checker	2.69%	26.8K	\$57.5K	3.9K
Affiliate Marketing For Beginners: What It Is + How to ... https://ahrefs.com/blog/affiliate-marketing/	2.23%	22.2K	\$18.4K	9.4K
Free AI Sentence Rewriter Tool https://ahrefs.com/writing-tools/sentence-rewriter	1.76%	17.6K	\$2.5K	2.3K
See How Many People Visit fapello.com Every Month https://ahrefs.com/top/fapello.com	1.6%	16K	\$32.1K	1

TOP SUBDOMAINS IN ORGANIC SEARCH

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Subdomains with the largest volume of organic traffic from Google

URL (7)	TRAFFIC SHARE	TOTAL TRAFFIC	TOTAL TRAFFIC COST	KEYWORDS TOTAL
 ahrefs.com	99.33%	990.2K	\$1.3M	334K
 help.ahrefs.com	0.63%	6.3K	\$9.4K	5.3K
 app.ahrefs.com	0.03%	260	\$0.3	9
 docs.ahrefs.com	0.01%	139	\$394.4	185
 tech.ahrefs.com	0%	25	\$72	228
 cdn.ahrefs.com	0%	1	—	15
 wpath.ahrefs.com	0%	0	—	2

PAID KEYWORDS

FEBRUARY 2024

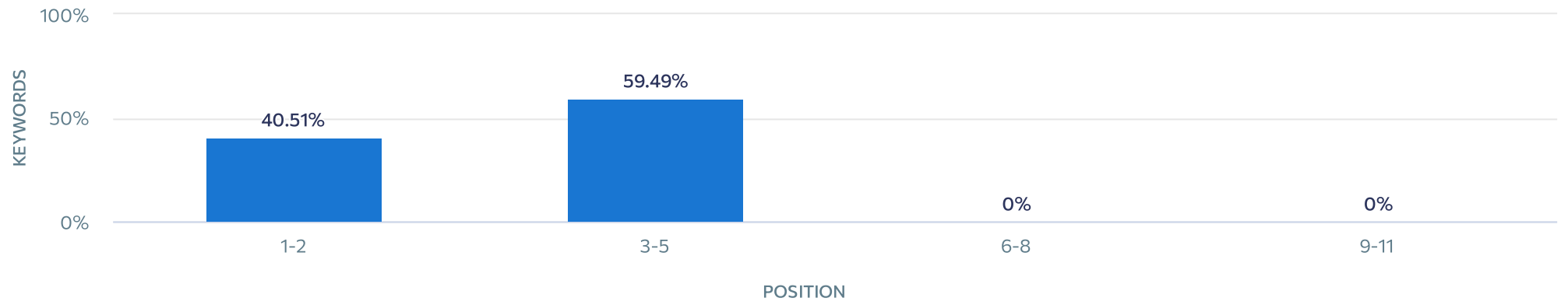
Top keywords that drive the most traffic from paid search

KEYWORD (10/79)	SEARCH VOL.	POSITION	COMPETITION	CPC	URL	TRAFFIC	TRAFFIC SHARE	TRAFFIC COST
free keyword suggest tool	210	2	0.04	\$2.65	🔗	6	15.38%	\$16.8
site visitor checker	210	4	0.25	\$2.42	🔗	4	10.26%	\$10.2
seo cursos	70	1	0.15	\$1.44	🔗	4	10.26%	\$7.2
web search optimizer	70	1	0.05	\$4.39	🔗	4	10.26%	\$21.9
keyword search volume tool google	170	4 NEW	0.04	\$3	🔗	3	7.69%	\$10.2
best onpage seo tool	70	2	0.19	\$3.59	🔗	2	5.13%	\$7.6
how can i check the authenticity of a website	90	2 NEW	0.18	\$1.2	🔗	2	5.13%	\$3.3
website audit online	140	4 NEW	0.08	\$5.37	🔗	2	5.13%	\$15
ahraf	30	1	0.19	\$1.83	🔗	2	5.13%	\$3.9
check domain authority online	50	3	0.01	\$2.12	🔗	1	2.56%	\$2.3

DISTRIBUTION OF PAID KEYWORD RANKINGS

FEBRUARY 2024

Distribution of keywords based on their Google Ads ranking positions.



PAID COMPETITORS

FEBRUARY 2024

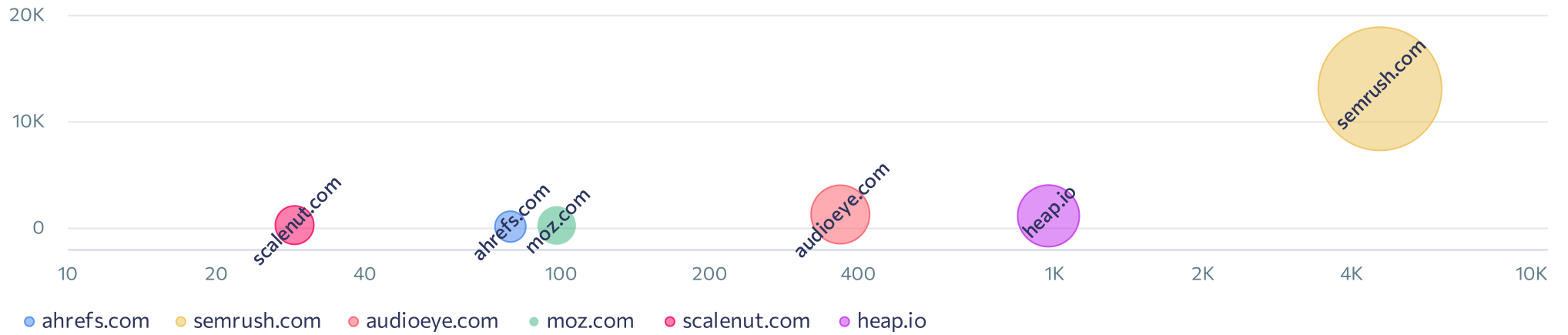
The top 10 websites that are targeting a similar audience and keywords in their PPC campaigns as the analyzed website

DOMAIN (10/85)	DT	COMMON KEYWORDS	MISSING KEYWORDS	KEYWORD TOTAL	TOTAL TRAFFIC	TOTAL TRAFFIC COST
 semrush.com	 94	56	4.5K	4.6K	13K	\$40.4K
 audioeye.com	 90	7	362	369	1.2K	\$4.4K
 moz.com	 94	7	91	98	141	\$619.3
 scalenut.com	 74	5	24	29	174	\$366.4
 heap.io	 88	4	973	977	1K	\$7.9K
 elastic.co	 93	4	2K	2.1K	9.5K	\$42.1K
 seranking.com	 89	4	91	95	109	\$322.6
 vidiq.com	 85	3	730	733	6.5K	\$6.4K
 straightnorth.com	 78	3	590	593	2.4K	\$12.7K
 serp-hub.org	 0	3	26	29	30	\$53.5

DISTRIBUTION OF PAID COMPETITORS

FEBRUARY 2024

The distribution of top competitors in paid search depending on the volume of traffic and the number of keywords



TOP PAGES IN PAID SEARCH

FEBRUARY 2024


Pages with the largest volume of organic traffic from Google

URL (7)	TRAFFIC SHARE	TOTAL TRAFFIC	TOTAL TRAFFIC COST	KEYWORDS TOTAL
Ahrefs - SEO Tools & Resources To Grow Your Search Traffic https://ahrefs.com/	33.33%	13	\$50.6	24
SEO Site Audit tool by Ahrefs https://ahrefs.com/site-audit	28.21%	11	\$37.1	35
Keywords Explorer https://ahrefs.com/keywords-explorer	23.08%	9	\$27.8	12
Complete SEO Training Course: Learn SEO Free https://ahrefs.com/academy/seo-training-course	10.26%	4	\$7.2	1
Content Explorer by Ahrefs: Get Content Ideas on Any Topic https://ahrefs.com/content-explorer	5.13%	2	\$1.1	3
Content Gap - Find Keywords via Competitor Analysis https://ahrefs.com/content-gap	0%	0	—	1
Site Explorer - Competitive Analysis Tool For SEO https://ahrefs.com/site-explorer	0%	0	\$0.4	3

TOP SUBDOMAINS IN PAID SEARCH

FEBRUARY 2024

Subdomains with the largest volume of paid traffic from Google

URL (1)	TRAFFIC SHARE	TOTAL TRAFFIC	TOTAL TRAFFIC COST	KEYWORDS TOTAL
 ahrefs.com	100%	39	\$124.2	79

MOST POPULAR KEYWORD ADS

FEBRUARY 2024

PPC campaign data for the analyzed domain/URL.

RUN A SITE CRAWL IN MINUTES – AUDIT YOUR WE...

<https://ahrefs.com/site-audit>

Crawl your website for potential issues. Even staging environments. #1 SEO audit software. Flag all-possible SEO issues. Use Ahrefs's cloud-based site audit. 0 processing costs.

WEBSITE CRAWL TEST – POSITION: 5

#1 SEO AUDIT TOOL – FREE FOR VERIFIED WEBSIT...

<https://ahrefs.com/site-audit>

Crawl your website for potential issues. Even staging environments. #1 SEO audit software. Flag all possible SEO issues.

PAGE AUDIT – POSITION: 1

KEYWORD SUGGESTION TOOL - AHREFS.COM

<https://ahrefs.com/keywords-explorer>

FREE KEYWORD SUGGEST TOOL – POSITION: 2

SEO WEBSITE ANALYSIS | AHREFS

<https://ahrefs.com/site-audit>

SITE VISITOR CHECKER – POSITION: 4

#1 KEYWORD SEARCH VOLUME TOOL | AHREFS KE...

<https://ahrefs.com/keywords-explorer>

Enter up to 10,000 keywords at once and see accurate search volume numbers. Get +1M...

KEYWORD SEARCH VOLUME TOOL GOOGLE – POSITION: 4

RUN A SITE CRAWL IN MINUTES - FREE FOR VERIFI...

<https://ahrefs.com/site-audit>

Crawl your website for potential issues. Even staging environments. #1 SEO audit software.

WEBSITE AUDIT ONLINE – POSITION: 4

TECHNICAL SEO WEBSITE CHECKER - FROM STAR...

<https://ahrefs.com/site-audit>

Crawl your website for potential issues. Even staging environments. #1 SEO audit software.

SITE SPEED CHECKER ONLINE — POSITION: 4

RUN A SITE CRAWL IN MINUTES | FREE FOR VERIFI...

<https://ahrefs.com/site-audit>

Crawl your website for potential issues. Even staging environments. #1 SEO audit software. Monitor issues related to links, duplicate content, speed, indexability and more.

HOW CAN I CHECK THE AUTHENTICITY OF A WEBSITE — POSITION: 2

AHREFS TOOLS - WE MAKE SEO EASIER

<https://ahrefs.com/>

Competitor research, keyword research, rank tracking, SEO audits and backlink analysis. You'll find Ahrefs' toolset powerful yet easy to master.

FREE TRAFFIC CHECK — POSITION: 3

FREE SEO COURSE - START LEARNING NOW

<https://ahrefs.com/academy/seo-training-course>

Is it finally time to learn SEO? A brand new free video course from Ahrefs.

SEO CURSOS — POSITION: 1